



Director of Culinary-General Market

Chrane Foodservice Solutions Houston, Texas, United States (On-site)

Chrane Foodservice Solutions is seeking a Director of Culinary to support our growing sales organization and strengthen relationships with key foodservice operators. This role combines culinary expertise, equipment demonstrations, and customer engagement to help operators evaluate and implement commercial kitchen solutions.

If you enjoy working with chefs and operators, demonstrating innovative equipment, and collaborating with a sales team to solve operational challenges, this role offers a unique opportunity to apply culinary experience in a dynamic and relationship focused environment.

What You Will Do

- Lead culinary equipment demonstrations and proof of concept testing for foodservice operators
- Conduct pre-sale and post-sale equipment demonstrations and onsite staff training
- Partner with Sales teams to evaluate operations and identify equipment solutions that improve kitchen performance
- Maintain demonstration kitchen and equipment in a professional, show ready condition
- Plan and execute culinary events for customers, manufacturers, and internal teams
- Collaborate with Marketing to showcase equipment applications through culinary content and demonstrations
- Participate in manufacturer training to develop deep product knowledge
- Represent Chrane and our manufacturer partners at industry events and trade shows

What We Are Looking For

- Culinary degree preferred or at least 7 years of professional culinary experience
- Experience in high volume environments such as hotels, banquets, or large foodservice operations
- Strong presentation skills and the ability to engage customers during demonstrations
- Working knowledge of kitchen design, workflow, and operational assessments
- Ability to translate culinary and operational needs into practical equipment solutions
- Established relationships within the Houston culinary community preferred
- ServSafe Manager certification preferred

Seniority Level

Director

Industry

Food and Beverage Services
Hospitality
Restaurants

Employment Type

Full-time

Job Functions

Management
Business Development
Consulting

Skills

Budgeting
Culinary Management
Commercial Kitchen Design
Food Service Operations
Menu Development
Food and Beverage Operations
Hospitality Management
Product Demonstration
Event Planning
Food Service Logistics



What Success Looks Like

You become a trusted resource for operators and sales teams by demonstrating equipment capabilities, identifying operational improvements, and supporting customers with practical culinary expertise.

Travel

Approximately 10 to 15% travel for customer visits, industry events, and manufacturer training.

Why Join Chrane

Chrane Foodservice Solutions represents leading manufacturers in the foodservice equipment and supplies industry. Our culture is built on collaboration, strong relationships, and a genuine passion for serving our customers and partners. We believe great workplaces are built by people who take pride in their work and enjoy creating an environment where others can succeed.

Pay and Benefits

We offer a competitive compensation package along with comprehensive benefits, including health coverage, paid time off, retirement savings, and professional development opportunities. Our supportive, collaborative culture ensures you're valued and set up for success.

Equal Opportunity Statement

Chrane Foodservice Solutions is an Equal Opportunity Employer. We are committed to creating an inclusive workplace that values diversity and welcomes individuals of all backgrounds. All qualified applicants will receive consideration for employment without regard to race, religion, gender, gender identity or expression, sexual orientation, national origin, age, disability, genetic information, veteran status, or any other protected characteristic under applicable laws. We believe that a diverse and inclusive team strengthens our organization and enhances the work we do.