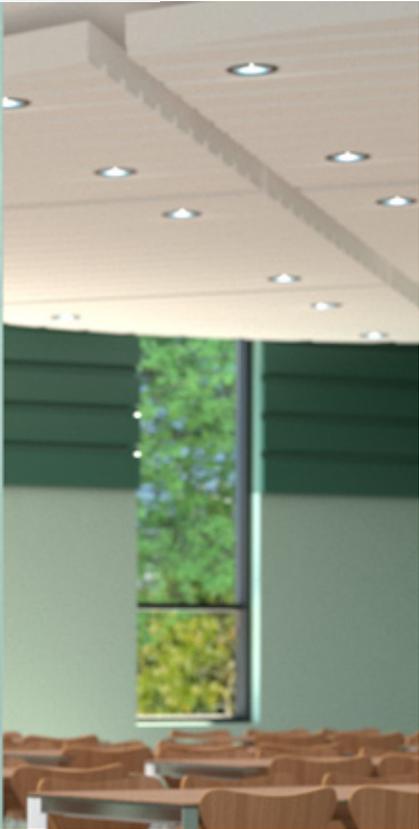




**Structural Concepts®**

DELIVERING FRESH. ALWAYS.™



# Education Solutions

Serve more students quickly and efficiently while providing fresh food offerings.

ELEVATE BD36321S  
Self-Service

Meeting the demand for healthier options and better-for-you foods, Structural Concepts' depth and breadth of flexible merchandisers and display cases perform at the highest levels.



## The Foodservice Experience is Important to Students

**54%** of students say food service offerings are a key part of why students choose one school over another.

Datassential C&U 2022 Segment Report



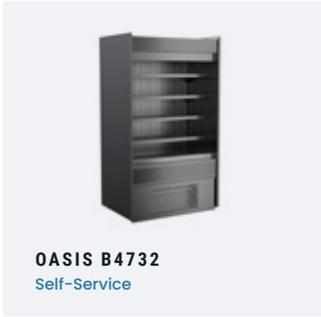
## Autonomous Retail Merchandiser

### Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts across colleges and universities.



**ELEVATE BD36321S**  
Self-Service



**OASIS B4732**  
Self-Service

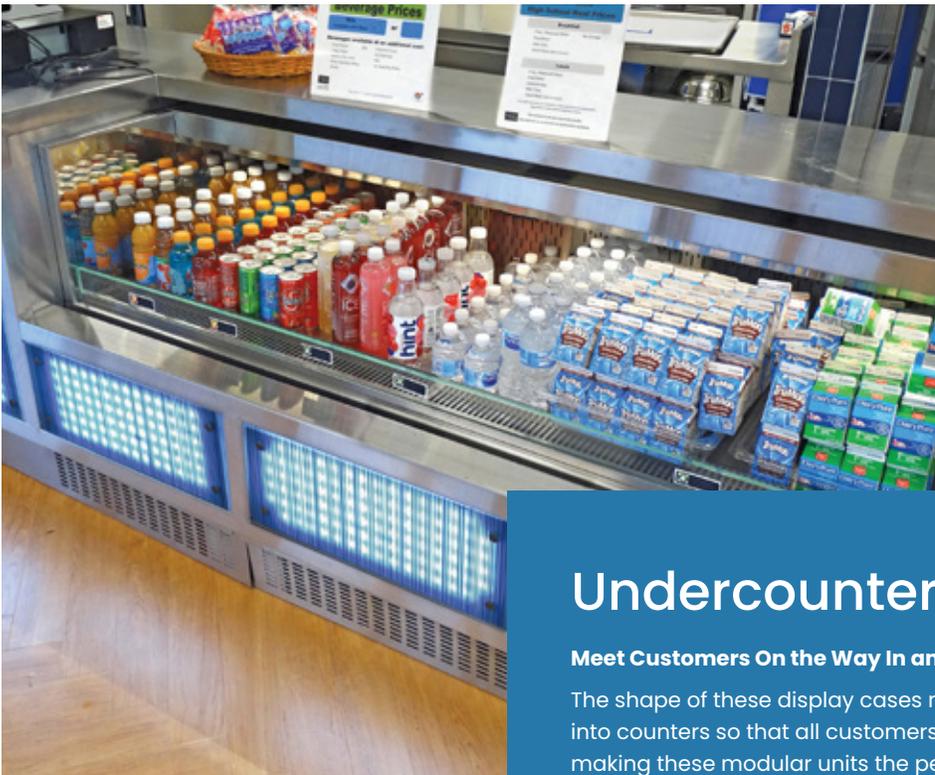


**OASIS B7132**  
Self-Service

## Self-Service

**Enhance Convenience and Speed of Service to Time-Starved Faculty and Students**

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.

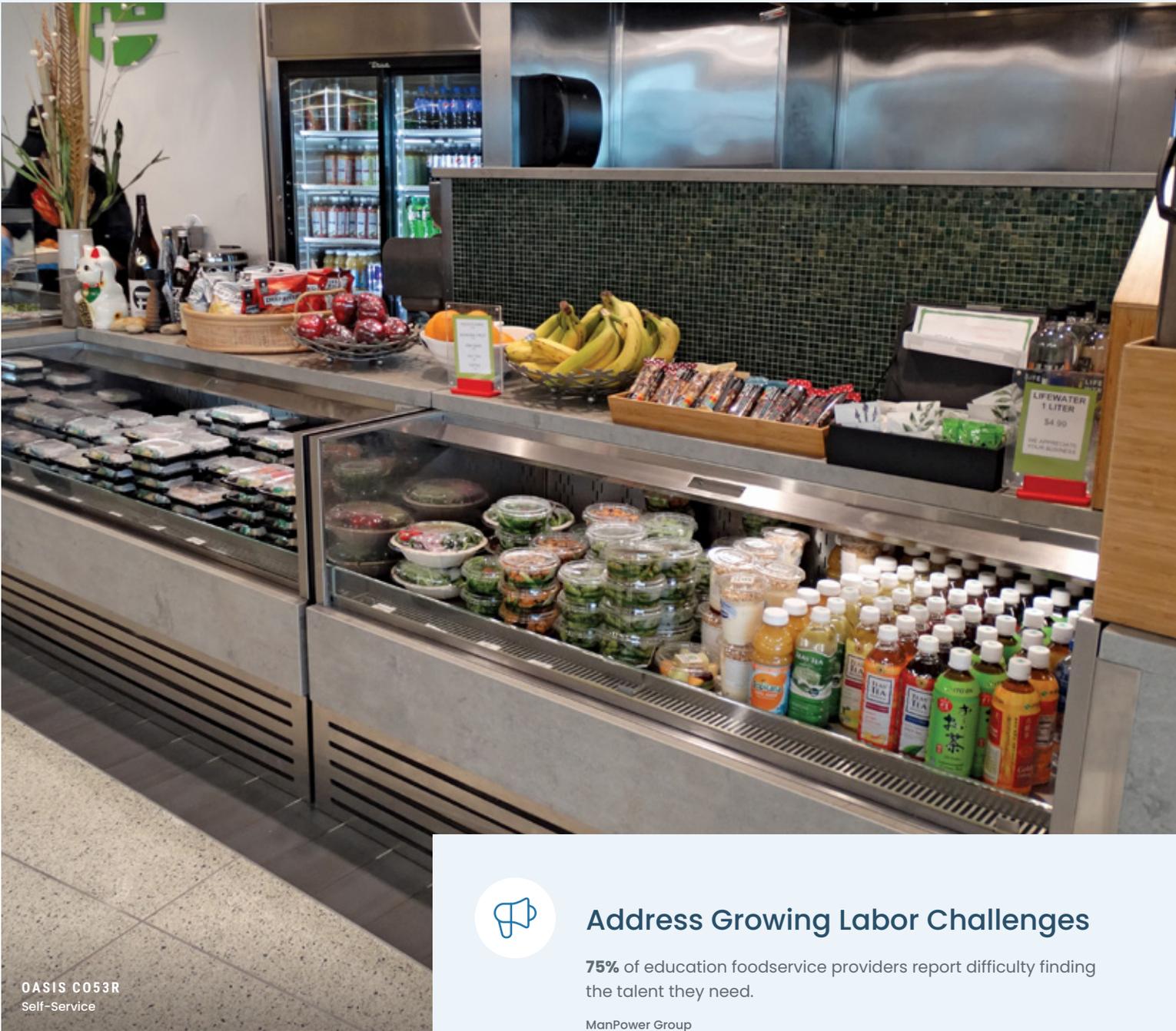


**OASIS C063R**  
Self-Service

## Undercounter

**Meet Customers On the Way In and Out**

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



OASIS C053R  
Self-Service



## Address Growing Labor Challenges

**75%** of education foodservice providers report difficulty finding the talent they need.

ManPower Group

Structural Concepts helps **streamline student and faculty traffic flow** with a variety of solutions within serving lines and/or near checkout with **full service and self-service options** to complement existing foodservice menus.



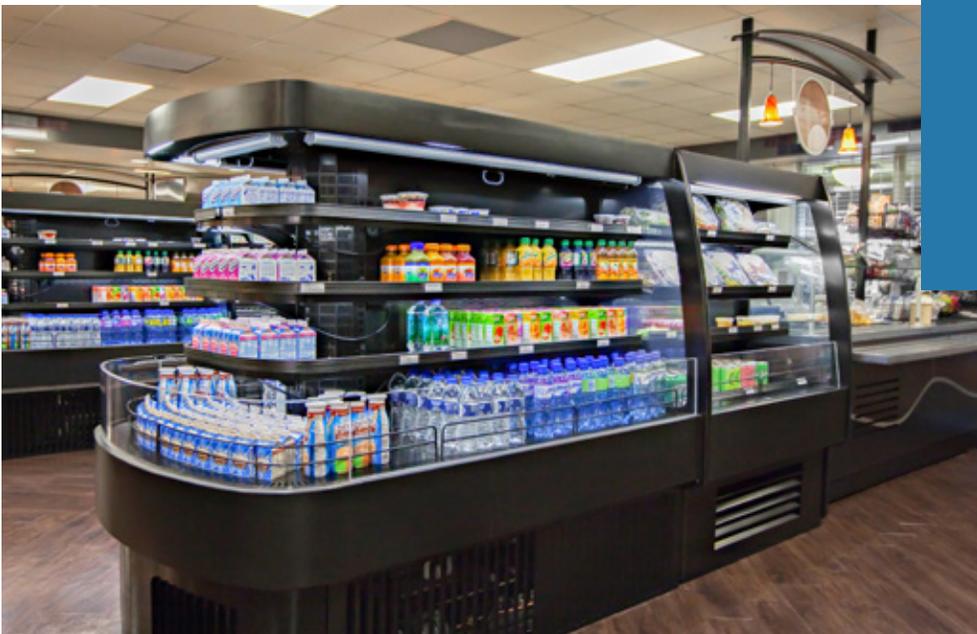
## Islands

**Increase Sales by Offering Busy Student Meal-Goers Healthy, Fresh Food Selections On-the-Go**

Products can be displayed more dynamically, attracting more consumers, and increase opportunities to produce more revenue.



**OASIS FSC463R**  
Island



## Endcaps

**Create Opportunities for Add-Ons**

Utilize displays that blend into high traffic areas to generate incremental sales.



**OASIS FSE663R**  
Endcap

The **versatility** Structural Concepts provides in serving more types of meals via **turnkey merchandisers and display cases encourages students to spend more** money on food in the dining halls rather than going elsewhere to eat, while also **reducing the reliance on labor**.



## Peer Opinions

**48%** of students consider the opinions of their peers before making foodservice purchases.

The Center for Generational Kine



## Combinations

**Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options**

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



**REVEAL NR3651RRSSV**  
Combination



## Hot and Cold Combinations

### Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



**OASIS B3924RH**  
Combination



**REVEAL NR3647RSSA.MOB**  
Mobile

## Mobile

### Leverage High Traffic Areas – Temporarily or Permanently.

Mobile refrigerated self-service displays on casters use less floor space by displaying product vertically instead of horizontally and can be easily pushed up against shelving, walls, columns, or used back-to-back.

# Refrigerated Door Merchandisers

## Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.



**OASIS BD4732**  
Self-Service



**OASIS BD3632**  
Self-Service



With a commitment to **reliability and performance**, and providing the **highest service support**, Structural Concepts provides a **level of unparalleled value** to schools and institutions by **making it easier to display and sell** more fresh food today – and tomorrow.



LEARN MORE  
[structuralconcepts.com](https://structuralconcepts.com)  
[product.info@structuralconcepts.com](mailto:product.info@structuralconcepts.com)

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