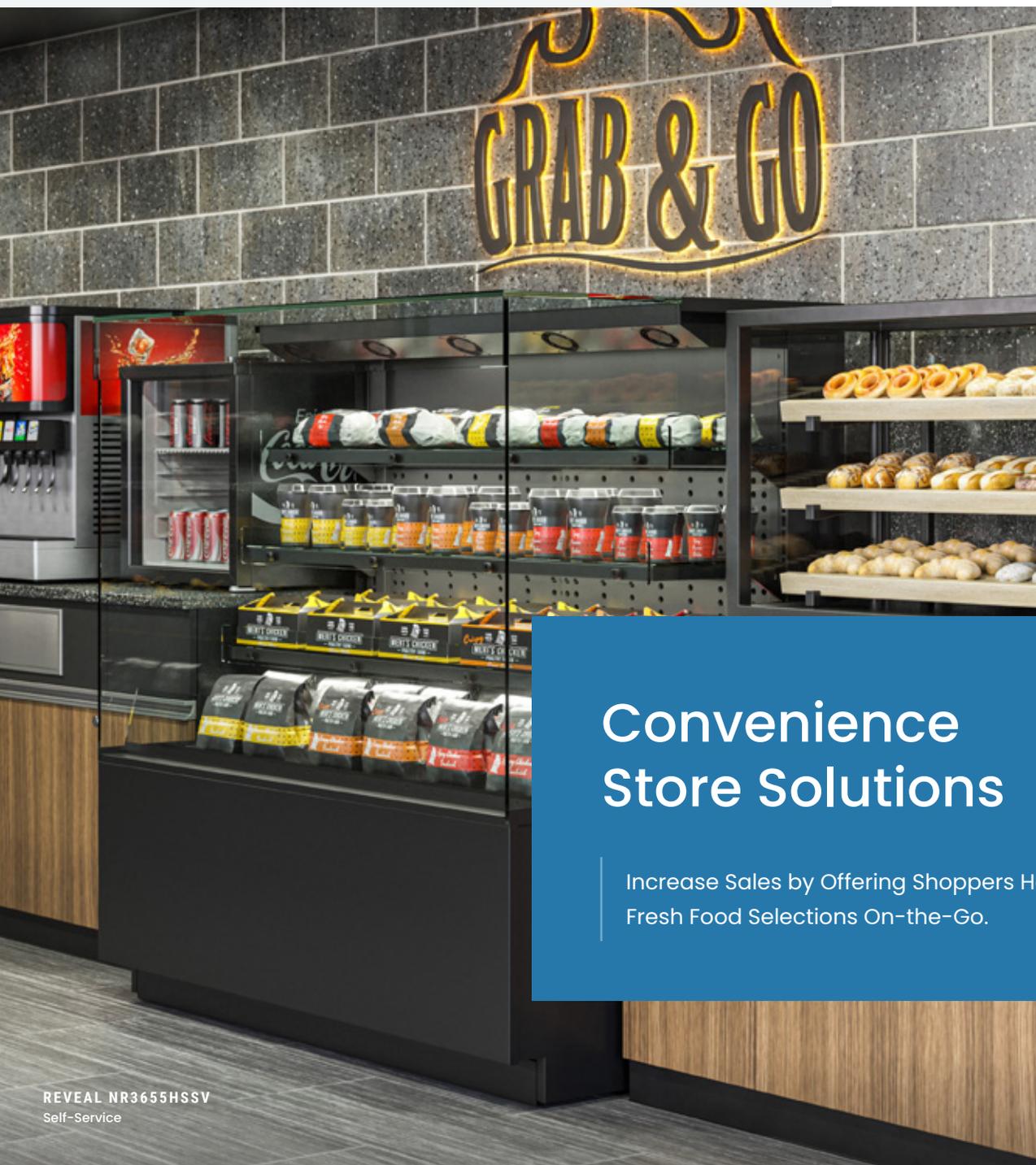




Structural Concepts®

DELIVERING FRESH. ALWAYS.™



Convenience Store Solutions

Increase Sales by Offering Shoppers Healthy, Fresh Food Selections On-the-Go.

Structural Concepts helps **enhance convenience** and **speed of service** to time-starved and health-conscience shoppers with a multitude of merchandisers that can be optimized across all store formats, including within **key locations**, such as **high-traffic areas** and **at checkout**.



Rising Foodservice Sales

Foodservice accounted for **25.6% of in-store sales** – significantly higher than the **16.8%** reported a decade ago.

The National Association of Convenience Stores



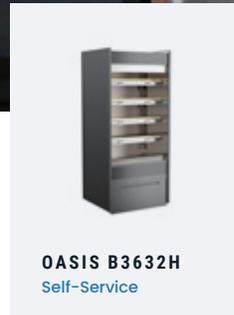
Self-Service

Enhance Convenience and Speed of Service to Time-Starved Customers

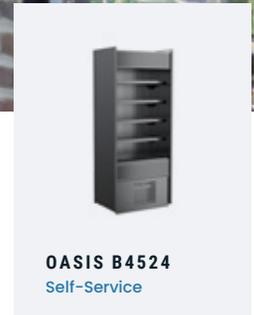
Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



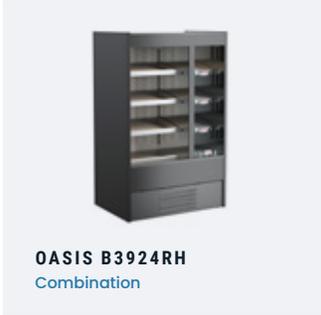
OASIS B4732
Self-Service



OASIS B3632H
Self-Service



OASIS B4524
Self-Service



OASIS B3924RH
Combination



Hot and Cold Combinations

Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.

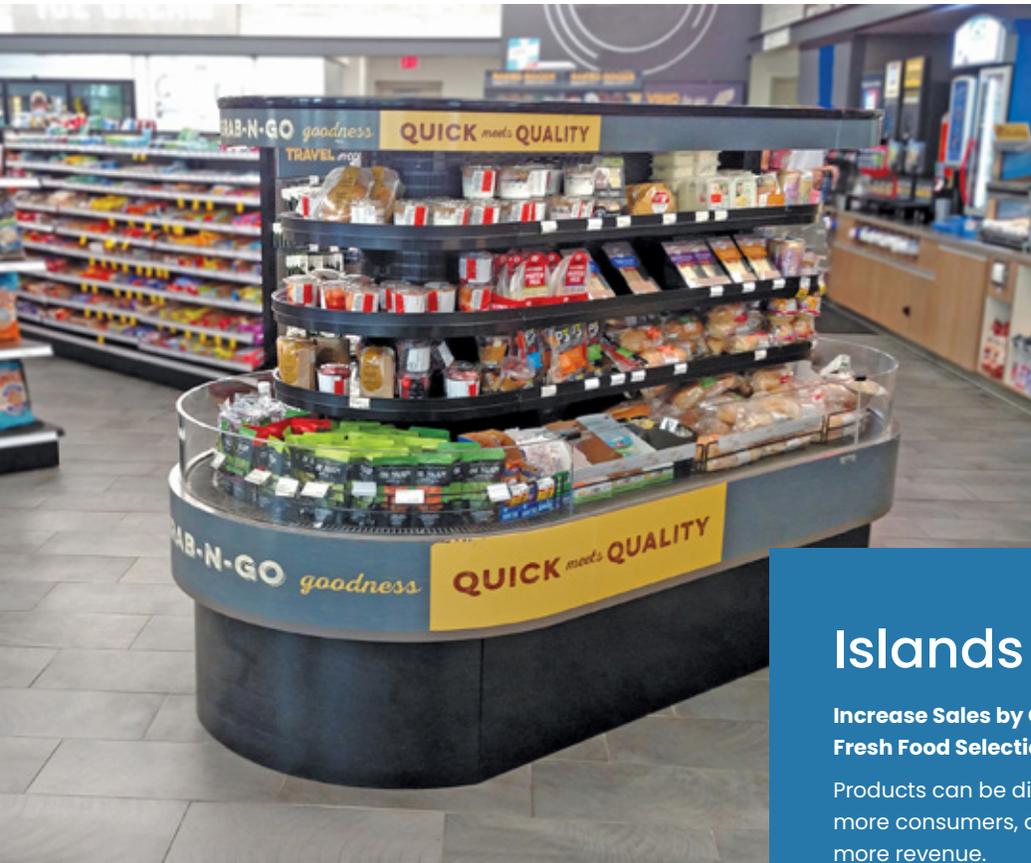


ELEVATE BD3632IS
Self-Service

Autonomous Retail Merchandiser

Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management.



Islands

Increase Sales by Offering Busy Meal-Goers Healthy, Fresh Food Selections On-the-Go

Products can be displayed more dynamically, attracting more consumers, and increase opportunities to produce more revenue.

Structural Concepts provides **solutions** aligned with the **needs and interests of shoppers**, ensures **consistency** in the **fresh food product**, and delivers an **enhanced experience**.



Elevate the Customer Experience by Offering More Options

53% would visit a convenience store more often if healthy foods were readily available.

Technomic



Endcaps

Create Opportunities for Add-Ons

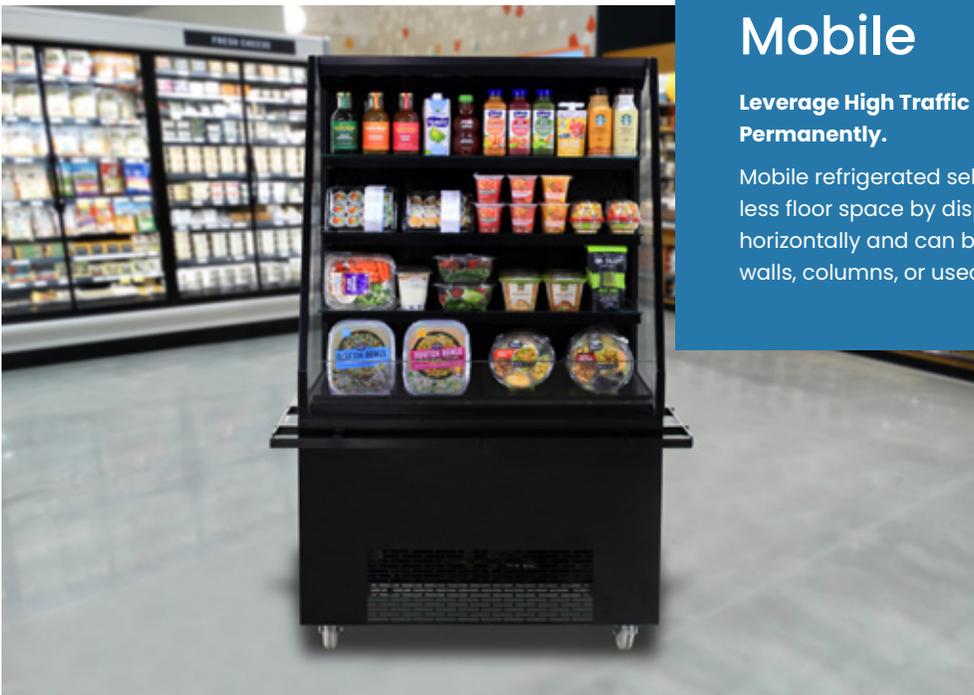
Utilize displays that blend into high traffic areas to generate incremental sales.



OASIS FSE45R
Endcaps



OASIS FSE663R
Endcaps



Mobile

Leverage High Traffic Areas – Temporarily or Permanently.

Mobile refrigerated self-service displays on casters use less floor space by displaying product vertically instead of horizontally and can be easily pushed up against shelving, walls, columns, or used back-to-back.



REVEAL NR3655RSSA.MOB
Mobile

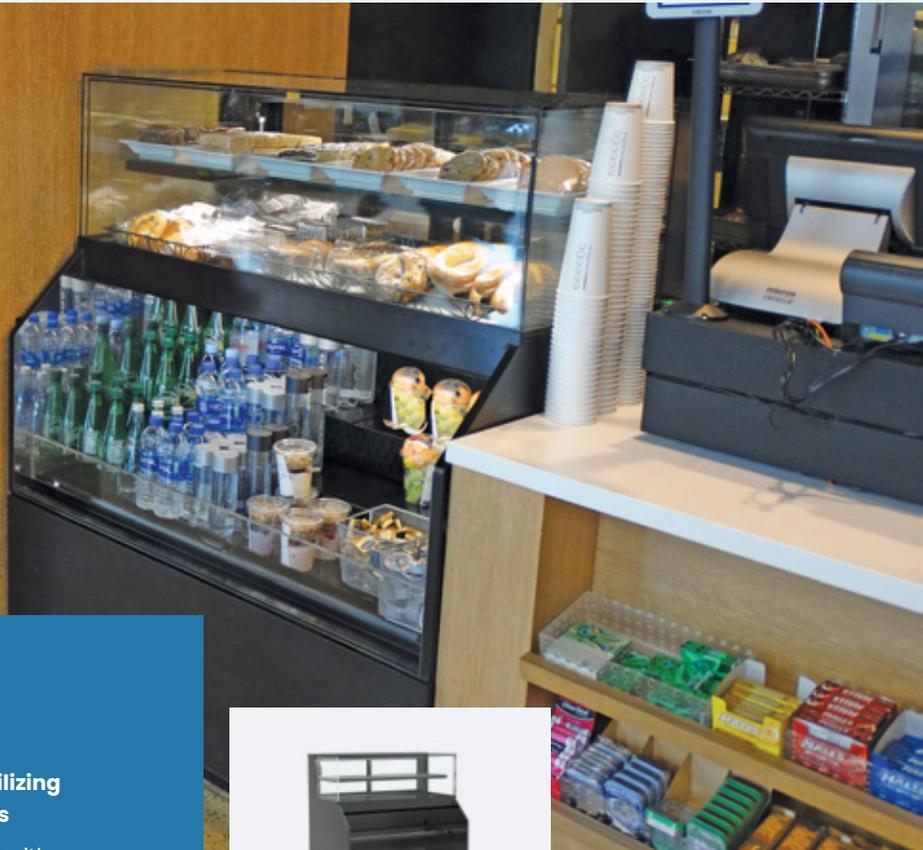
Generate **incremental demand** by responding to the customer's busy lifestyle by offering more **meal solutions** that match their **increasing needs**.



Enhance Convenience and Speed of Service to Time-Starved Shoppers

On average, customers spend only **0:03:33** from the time they leave their cars until the time they get back in their cars with their purchase.

NACS Speed Metrics Survey



Combinations

Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



REVEAL NR4851RRSSV
Combinations



Undercounter

Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



OASIS C033R
Self-Service

OASIS C033R-UC
Self-Service



IMPULSE CSC3223
Counter

Counter

Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices food-goers to buy.



OASIS B4524
Self-Service

Structural Concepts has long recognized the growing trend of convenience stores seen as a destination for **fresh food** by proactively **delivering innovative display options** that not only blend in with the store format but also offer **cost-effective configurable turnkey solutions** when merchandising strategies change over time.



LEARN MORE

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